



January 2017

Dear Valued Sponsor,

Hopkinton Public Library Foundation (HPLF) had a fantastic 2016 raising funds for the Hopkinton Public Library! We so appreciate the generous sponsors of HPLF events who, along with contributions from our community, helped to raise **\$850,000** for the Library renovation and expansion. Thank you! We are excited that construction on the project is due to be complete this summer!

But we're not done yet! HPLF will be holding its 5th **Mother-Daughter Princess Tea** on Saturday, March 25, 2017, with TWO seatings: 10:00 a.m.-12:00 p.m. and again from 1:30-3:30 p.m., at St. John the Evangelist Parish Center in Hopkinton. The event will feature 3 three princesses - Elsa, Belle, and Cinderella - to dance, talk and take pictures with young guests, and feature delicious treats to celebrate the afternoon. This highly anticipated event always sells out quickly to a crowd of 200 local mothers and daughters – and this year we have the pleasure of seating 400 attendees! It's a perfect opportunity to get your business in front of decision-maker Moms in a princess perfect afternoon setting. To read more about HPLF's past Princess Teas and other events, along with fundraising successes, please visit: HPLFinc.org and facebook.com/HPLFpage.

Build with us! We are asking for YOUR continued support to make HPLF's 2017 Princess Tea - the kick off for such a historic year- a fantastic success! By sponsoring this event, not only do you help build a Library that honors our past and builds a stronger future for our community; but you also receive numerous promotional opportunities before, during, and after the event in print, digital, and media outreach to the Hopkinton community. There are several sponsorship levels available, and each of them plays an important role in fundraising for our Library.

Additional information is in the following pages. Please feel free to contact Laura Barry at 508-728-9172 or Kathryn Principe at 617-372-3927, or email us at info@hopkintonpubliclibraryfoundation.org.

We thank you in advance for your time and continued support, and look forward to working with you as a 2017 Princess Tea Event Sponsor!

Laura Barry and Kathryn Principe
Board Members, Hopkinton Public Library Foundation, Inc.

Hopkinton Public Library Foundation, Inc.

PO Box 16 • Woodville, MA 01784

HPLFinc.org • facebook.com/HPLFpage • info@hopkintonpubliclibraryfoundation.org

HPLF has been granted non-profit status under Section 501(c) 3 of the Internal Revenue Code.

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| <p>Diamond Sponsor \$1000</p> | <ul style="list-style-type: none"> • Business Logo on Event Website with Link to Your Website • Facebook Mention with Logo and link to website or Facebook page • Prominent placement and size of a color logo and website listing in the Keepsake Coloring Book • Logo placement at event. Contact HPLF for confirmation of placement (ie: Sign-in desk, food table, or other) • 4 Tickets to the Event |
| <p>Platinum Sponsor \$500</p> | <ul style="list-style-type: none"> • Business <u>Logo</u> on Event Website • Facebook Mention with Logo • Name on ALL Promotional and Event Materials (pending sign-up date) • Color logo and website listing in the Keepsake Coloring Book • 2 Tickets to the Event |
| <p>Gold Sponsor \$250</p> | <ul style="list-style-type: none"> • Business Listed on Event Website • Facebook Mention With Logo • Color logo in the Keepsake Coloring Book |
| <p>Silver Sponsor \$150</p> | <ul style="list-style-type: none"> • Business Listed on Event Website • Facebook Mention • Black and White logo in the Keepsake Coloring Book |
| <p>Supporter \$100</p> | <ul style="list-style-type: none"> • Business Listed on Event Website • Facebook Mention • Business Listed in the Keepsake Coloring Book |

HPLF welcomes all contributions! Donations for drawing tables (recommended value of between \$25, \$50, or a value you prefer) are a great addition to the event. Please contact us for assistance in finding the right match and have your business included in the event.

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2017 Princess Tea Sponsor Sign-up

Please return prior to February 17, 2017

Circle desired Sponsor Level:

Supporter \$100 Silver \$150 Gold \$250 Platinum \$500 Diamond \$1000
(Reserve by January 27, 2017)

Sponsor Info:

Business Name: _____

Contact Name: _____

Address: _____

Website: _____

Phone: _____

Email: _____

Facebook: _____

Notes for All Sponsors:

- Please complete this page and return with payment for desired Sponsorship level to the HPLF address below.
- All Sponsorship levels are first come first served.
- You will be contacted prior to the event for needed logo, program placement, table info, etc., for the Sponsorship chosen. Please email any files (300 dpi jpeg format preferred, PDFs are workable as well) to info@hopkintonpubliclibraryfoundation.org. If logo is received after certain deadlines for **Diamond Sponsorship levels**, we cannot guarantee logo placement on printed posters. We will provide other opportunities for community marketing as they become available.
- We appreciate **donations for drawing prizes!**

Questions: Please e-mail Laura or Kathryn at info@hopkintonpubliclibraryfoundation.org.

Please return this form and payment to:

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